SAMPLE PRESS RELEASE HEADLINE

FOR IMMEDIATE RELEASE

[Name of Finalist] is the finalist in [Category] at the fifth annual Pause Awards.

[Date] — [CITY] — [Finalist's Name] announced today that it has been selected as a finalist in the [category] at the fifth Pause Awards, powered by VicGov.

The Pause Awards are renowned as the home for champions and the 'Oscar's worthy' accolade for Australia's most ambitious and forward-thinking businesses. Some past winners include Airwallex, Linktree, MrYum, Aussie Broadband, Guzman Y Gomez, hipages, Heaps Normal, Verve Super and now [Finalist's Name] joins this incredible lineup of champions.

[FINALIST DESCRIPTION]

"A finalist like [Finalist's Name] highlights our thriving innovation ecosystem in Australia," said George Hedon, Founder of Pause Awards. "I applaud your success in being selected among the best in the industry, leading the way for the next generation."

[QUOTE FROM FINALIST]

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About [FINALIST]

[INSERT FINALIST GENERAL BIO ABOUT THE COMPANY/ INDIVIDUAL HERE]

Contact: (Spokesperson name)

Phone: (Spokesperson phone)

Email: (Spokesperson email)

Pause Awards links:

Website: [www.pauseawards.com](http://www.pauseawards.com/)

Instagram: @PauseAwards

Twitter: @PauseAwards

Facebook: [facebook.com/PauseFest](https://www.facebook.com/PauseFest)

YouTube: [youtube.com/c/PausefestAu](https://www.youtube.com/c/PausefestAu)

Linkedin: [linkedin.com/company/pause-fest](https://www.linkedin.com/company/pause-fest)

About Pause Awards:

Pause Awards is the home for champions as we honour the best in the tech and innovation ecosystems.

We are an independent innovation agent established in 2018 and were originally a part of Pause Fest, the world's leading festival for business and creativity in Australia. Reflecting on the mammoth growth of the local tech ecosystem, Pause Awards now honours under five key category tracks: Growth, Excellence, Operators, Good and Culture.

We celebrate innovative Australian businesses for their excellence and effectiveness. Pause Awards is a symbol of progress, achievement and community. We aim to be the epicentre for ambitious and forward-thinking businesses in our ecosystem and to inspire future generations. We respect the real people who do real things.

Our Awards alumni include companies such as Airwallex, Linktree, MrYum, Aussie Broadband, Guzman Y Gomez, hipages, Heaps Normal, Verve Super and many more. And our past and current sponsors include the State Government of Victoria, Capgemini, MYOB, and Blackmagic Design.